



AFRICA TRADE & INVESTMENT GLOBAL SUMMIT

ATIGS SUMMIT 2027

The Premier Prestigious Stage for Africa–Global Capital.

OCTOBER 2027 • ACCRA, GHANA

www.atigssummit.com



ATIGS SUMMIT • WASHINGTON DC EDITION

EST. 2016 • A DECADE OF DEFINING MOMENTS

4,000+

DELEGATES

85+

COUNTRIES

200+

SPEAKERS

\$10B+

DEAL PIPELINE

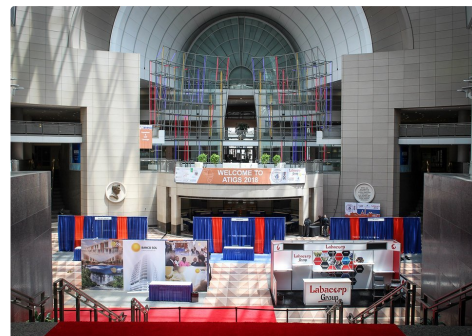
A convening of heads of state, sovereign capital and global industry — a decade of defining moments.

DEVELOPED BY VX LIVE • HOSTED BY ATIGS NETWORK • ORGANISED BY VELOCITY XPERIENCES GLOBAL

A Decade of Defining Moments.

Partner with us for another epic edition of the world's most prestigious Africa–Global-centric business gathering — where capital, policy and opportunity converge. ATIGS Summit 2027 returns to Accra, Ghana as the premier prestigious stage for Africa–Global capital.

ATIGS is a high-level, invitation-driven platform convening heads of state, ministers, sovereign funds, multilateral institutions, leading corporates and visionary founders shaping the next decade of trade and investment between Africa and the world.



SUMMIT WELCOME PLAZA & EXHIBITION

THE 2027 MANDATE

Where Capital, Policy and Opportunity Converge.

WHY PARTNER WITH ATIGS

- **Sovereign-level access.** Position your brand before heads of state, ministers, central bankers, sovereign wealth funds and multilateral institutions in a single controlled environment.
- **Category exclusivity.** Senior tiers are protected by sector exclusivity — you stand alone as the definitive brand in your industry across the entire summit season.
- **A season-long campaign.** Your partnership activates immediately across ATIGS and VX digital, media and promotional networks — not merely for two days in Accra.
- **A \$10B+ deal pipeline.** Direct line of sight to bankable projects, concessions and mandates across energy, infrastructure, minerals, agribusiness, fintech, logistics and the digital economy.
- **Engineered for closing.** Curated one-to-one matchmaking, private convenings and closed-door boardrooms move partners from introduction to signed term sheet.
- **Legacy and prestige.** Aligning with a decade-defining institution founded in 2016 and trusted by governments, DFIs and global corporates across 85+ countries.

WHO IS IN THE ROOM

Heads of State & Ministers

Sovereign Wealth & Pension Funds

DFIs & Multilaterals

Global Corporates & Investors

Private Equity & Family Offices

Founders & Deal Sponsors

Partnership Portfolio

Six curated tiers of association — each engineered to deliver sovereign-level access, protected visibility and measurable commercial return across the full ATIGS Summit 2027 season.

EVENT PATRON

Presenting Sponsor — the definitive face of ATIGS Summit 2027.

150,000 USD

EXCLUSIVE • ONE PARTNER ONLY

STAGE & STATECRAFT

- **Presenting billing.** Official lockup as "[Sponsor] Presents ATIGS Summit 2027" across every asset, stage and channel worldwide.
- **Opening keynote.** Chairman or CEO address at the Opening Ceremony alongside the host government.
- **Head-of-state programme.** Seat at the official VIP delegation, ministerial dinner and closed-door leaders' roundtable.
- **Signature session.** Fully curated plenary panel or corporate showcase with speaker selection rights.
- **Awards association.** Co-presenting rights to the ATIGS Gala & Awards evening.
- **Policy influence.** A seat on the ATIGS 2027 Advisory Council shaping the summit agenda and communiqué.

VISIBILITY & DEAL ACCESS

- **Headline branding.** Dominant logo placement on main stage, press backdrops, delegate badges, venue architecture and all summit signage.
- **Pavilion.** Double-footprint premium pavilion in the prime position of the exhibition floor, plus four freestanding flagpoles.
- **Delegation.** 30 complimentary full-access delegate passes and 10 VIP gala invitations.
- **Matchmaking.** Priority curated introductions to government, sovereign fund and investor delegations.
- **Private boardroom.** Dedicated on-site executive suite for the full duration of the summit.
- **Country desks.** Facilitated introductions to trade ministries and investment promotion agencies of your five priority markets.

PATRON MEDIA & CAMPAIGN RIGHTS

- **Global press.** Named in every international and regional press release, plus a dedicated launch release.
- **Season campaign.** 12-month co-branded campaign across ATIGS and VX digital, email and social networks.
- **Legacy naming.** Your brand carried on a named ATIGS award category and the delegate lounge.
- **Broadcast.** Professionally filmed executive interviews and prime placement in the official summit film.
- **Intelligence.** Co-branded ATIGS 2027 outcome report and full delegate insight dossier.
- **Data & leads.** Qualified lead capture, meeting logs and a post-summit pipeline attribution review.

HOW PARTNERSHIP IS ACTIVATED

01 CONFIRM

Select a tier and countersign the partnership agreement.

02 ACTIVATE

Brand integration and campaign rollout begin immediately.

03 CONVERGE

Deliver your programme in Accra and close in the room.

PLATINUM SPONSOR

Sole headline partner within your industry sector.

\$80,000

SECTOR EXCLUSIVE

THOUGHT LEADERSHIP

- **Opening address.** Executive welcome or keynote within the Opening Ceremony programme.
- **Curated session.** Premium sector-aligned panel or 60-minute strategic roundtable of your design.
- **Plenary showcase.** Standalone corporate presentation to the full plenary audience.
- **Ministerial access.** Invitations to the VIP dinner and government-to-business closed sessions.
- **Deal room.** Half-day use of a private meeting suite for investor and partner negotiations.

PRESENCE & ACCESS

- **Pavilion.** Premium high-visibility pavilion in the main hall with two flagpoles.
- **Delegation.** 20 full-access passes and 6 VIP gala invitations.
- **Branding.** Prominent logo on main stage, press wall, lanyards and all principal signage.
- **Media.** Filmed executive interview, top-tier newsletter feature and named inclusion in global press releases.
- **Activation.** Dedicated experiential zone or branded networking lounge.
- **Intelligence.** Sector delegate list summary and a post-summit performance report.

GOLD SPONSOR

Elevated thought leadership with exclusive Media Launch rights.

\$50,000

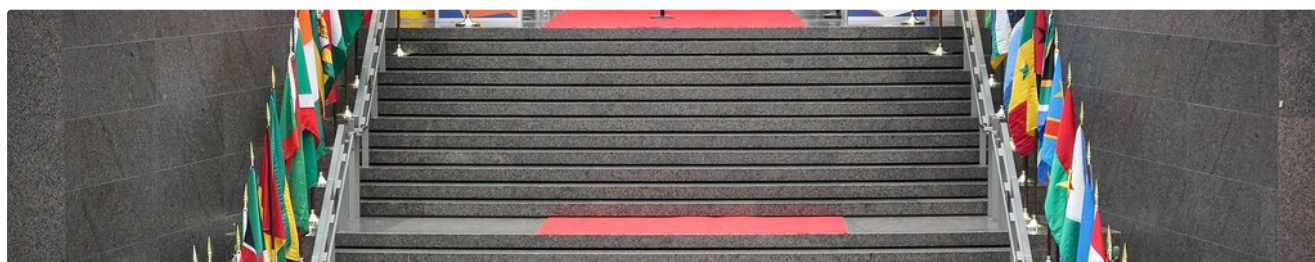
LIMITED TO SIX PARTNERS

PLATFORM & PROGRAMME

- **Keynote slot.** Official keynote address or corporate presentation within the main programme.
- **Curated panel.** Premium panel placement aligned to your strategic market objectives.
- **Media launch.** Headline brand visibility and dedicated signage at the official ATIGS 2027 Media Launch.
- **Dual activation.** Marketing and hosting rights at both the Media Launch and the main summit.
- **Roundtable seat.** Reserved place at two closed-door sector roundtables with regulators and allocators.

EXPOSURE & ACCESS

- **Pavilion.** Prime-position stand in the main exhibition pavilion.
- **Delegation.** 14 full-access passes and 4 VIP gala invitations.
- **Branding.** Tier-two logo placement across summit signage and digital assets.
- **Press.** Named inclusion in official regional and international press releases.
- **Hospitality.** Branded merchandise distribution to VIP delegates and speakers.
- **Matchmaking.** Curated introductions to a shortlist of pre-screened investors and buyers.



DELEGATE ARRIVAL • 85+ NATIONAL FLAGS ON THE SUMMIT APPROACH

SILVER**\$25,000**

- **Thought leadership.** Speaking position on an industry panel or fireside conversation.
- **Exhibition.** Standard stand in the main pavilion.
- **Delegation.** 8 full-access passes and 2 gala invitations.
- **Branding.** Logo on summit signage, website and delegate materials.
- **Campaign.** Inclusion in promotional emails and social campaigns.
- **Networking.** Access to curated investor and government matchmaking.
- **Follow-up.** Post-summit delegate contact summary for your sector.

BRONZE**\$15,000**

- **Thought leadership.** Corporate presentation or panel participation slot.
- **Exhibition.** Designated branded stand in the exhibition hall.
- **Delegation.** 5 full-access passes.
- **Branding.** Corporate logo on select summit signage and the official website.
- **Campaign.** Inclusion in digital newsletters and promotional emails.
- **Networking.** Entry to official networking receptions.
- **Visibility.** Company profile in the official digital delegate directory.

BESPOKE PARTNERSHIP*A tailored corporate footprint built around your market objectives.***\$10,000**

CUSTOM BUILD

ENGAGEMENT OPTIONS

- **Targeted activations.** Branded networking lounge, executive masterclass, product demonstration corner or the closing reception.
- **Private convenings.** Themed workshops, closed-door roundtables or a custom-hosted side event.
- **Hospitality.** Host a curated breakfast, luncheon or delegation dinner under your brand.

KEY DELIVERABLES

- **Curated content.** Shape the discussion topic, speaker line-up and session narrative.
- **Priority branding.** Zoned corporate branding and signage priority in your activation area.
- **VIP access.** Exclusive invitations and a flexible delegate pass allocation.
- **Amplification.** Dedicated promotion of your activation across ATIGS channels.



EXHIBITION PAVILION • ATIGS SUMMIT

EVERY TIER INCLUDES A BRANDED FOOTPRINT ON THE FLOOR

Benefits at a Glance

A comparative summary of headline entitlements. Full tier detail is set out on the preceding pages; all packages may be tailored on request.

ENTITLEMENT	PATRON	PLATINUM	GOLD	SILVER	BRONZE	BESPOKE
Investment (USD)	150,000	80,000	50,000	25,000	15,000	10,000
Presenting billing rights	●	—	—	—	—	—
Sector exclusivity	●	●	—	—	—	—
Opening ceremony keynote	●	●	—	—	—	—
Curated panel / session	●	●	●	●	—	●
Plenary corporate showcase	●	●	●	—	—	—
Head-of-state / ministerial programme	●	●	—	—	—	—
Private executive boardroom	●	—	—	—	—	●
Media launch rights	●	●	●	—	—	—
Filmed executive interview	●	●	—	—	—	—
Advisory Council seat	●	—	—	—	—	—
Exhibition footprint	Double	Premium	Prime	Standard	Standard	Custom
Complimentary delegate passes	30	20	14	8	5	Flexible
VIP gala invitations	10	6	4	2	—	Flexible
Logo on main stage & press wall	●	●	●	—	—	—
Named in global press releases	●	●	●	●	—	●
Curated investor matchmaking	Priority	Priority	●	●	●	●
Season-long co-branded campaign	12 mo	9 mo	6 mo	3 mo	—	●
Post-summit outcome report	Co-brand	●	●	—	—	—

● Included — Not included. Entitlements may be adjusted within a bespoke build. All figures in US Dollars, exclusive of applicable taxes.



DELEGATE INFORMATION & CONCIERGE DESK

4,000+ DELEGATES • 85+ COUNTRIES

Media, Reach & Amplification

ATIGS Summit 2027 deploys an extensive multi-channel campaign engineered to build brand equity and deliver sustained continental and global exposure for every partner.

- **Global & regional exposure.** Multi-platform coverage across leading African, European, Gulf, Asian and North American business media.
- **High-impact editorial.** Press releases, business podcast features, print profiles and broadcast television interviews.
- **Full-cycle amplification.** Coordinated social and email campaigns before, during and after the summit.
- **Stakeholder alignment.** Positioning alongside governments, sovereign allocators, DFIs and global industry leaders.

BOOK EARLY — MAXIMISE YOUR IMPACT

Sponsorship is not an event. It is a season-long campaign.

The earlier you confirm, the sooner we amplify your brand across the ATIGS and VX digital, media and promotional networks. Our partnership team supports you at every step.

LEAD GENERATION

Qualified investor & buyer pipeline

BRAND AWARENESS

Continental & global brand equity

THOUGHT LEADERSHIP

Authority on the Africa growth story

Activate your sponsorship today and begin realising the benefits early.



CAMPAIGN REACH

2M+

CAMPAIGN IMPRESSIONS

120K+

DATABASE REACH

60+

MEDIA PARTNERS

12 MO

BRAND VISIBILITY

WHAT SENIOR TIERS REALLY BUY

Access you cannot buy on the open market.

- **Protected category.** Platinum and above are sector exclusive.
- **Owned narrative.** You set the agenda of a session rather than appearing on someone else's.
- **Government proximity.** Structured access to ministries and regulators.
- **Room-level proximity.** Closed-door sessions with ministers and sovereign allocators.
- **Measured return.** Post-summit reporting on reach, leads and pipeline.
- **Year-round equity.** Continuous presence across the ATIGS network.





Secure Your Partnership

Partnerships are limited to preserve category exclusivity. Confirm early to unlock full-season co-branding.

EMAIL

sales@vxperiences.com

DIGITAL HUB

www.atigssummit.com

THE ORGANISING ALLIANCE

DEVELOPED BY

VX LIVE

www.vxlive.events
Founded 2015

HOSTED BY

ATIGS NETWORK

www.atigsnetwork.com
Founded 2016

ORGANISED BY

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