



EXCLUSIVE SPONSORSHIP OPPORTUNITY · ONE PARTNER ONLY

ATIGS SUMMIT 2027
AFRICA TRADE & INVESTMENT GLOBAL SUMMIT

PRESENTING SPONSOR

Position Your Brand at the Center of Influence.

The Premier Prestigious Stage for Africa-Global Capital — a high-level, invitation-driven summit convening heads of state, ministers, sovereign funds, multilateral institutions and the corporations shaping the next decade of trade.

TITLE INVESTMENT

\$150,000 USD

ATIGS Summit 2027, presented by [Sponsor Name]

OCTOBER 2027 · ACCRA, GHANA

www.atigssummit.com

HOSTED BY ATIGS NETWORK · DEVELOPED BY VX LIVE · ORGANISED BY VELOCITY XPERIENCES GLOBAL LLC

THE INVITATION

Partner With Us.

Partner with us for another epic edition of the world's most prestigious Africa-Global business gathering — where capital, policy and opportunity converge. ATIGS Summit 2027 is a curated, invitation-driven summit for the institutions and enterprises defining the next decade of trade and investment between Africa and the world.

GLOBAL IMPACT & REACH

4,000+

GLOBAL DELEGATES

85+

COUNTRIES REPRESENTED

200+

VISIONARY SPEAKERS

\$10B+

DEAL PIPELINE

Invitation-driven

A curated, senior-only delegation — every seat qualified, every conversation consequential.

Government-backed

Convened with national institutional support and ministerial participation at the highest level.

Deal-focused

Structured matchmaking, sovereign meeting rooms and on-stage signing ceremonies.

STRATEGIC VALUE PROPOSITION

As the Presenting Sponsor, your organisation takes the undisputed lead as the face of the event. You secure headline positioning across every international marketing campaign, sovereign meeting, deal-making room and broadcast channel connected to the Summit — a level of association that cannot be replicated through any conventional marketing investment.

More Than Sponsorship.

A Presenting Sponsor is a high-level corporate backer providing the principal financial support for ATIGS Summit 2027, securing top-tier promotional rights phrased as “ATIGS Summit 2027, presented by [Sponsor Name]” — without integrating the brand into the event’s legal title. It is the highest-profile position available: opening remarks, ribbon-cutting honours, headline media visibility, dominant on-site branding and first-class access across every touchpoint of the Summit.



Why we call it a Presenting Sponsorship

Your involvement represents more than sponsorship. It reflects strategic participation, co-ownership of the platform and a shared vision for Africa’s next decade of trade and investment. This tier underwrites the core execution of the Summit and places your brand at the forefront with the highest visibility available at any level.

WHAT THE POSITION DELIVERS

Undisputed Category Leadership

Sole partner from your sector across every tier — exhibition, speaking and media.

Sovereign & Ministerial Access

Protocol-level engagement with heads of state, ministers and institutional principals.

Global Broadcast Association

Your name introduced with the Summit across international and pan-African media.

Qualified Deal Origination

Structured matchmaking with investors, corporates and government delegations.

Twelve-Month Brand Equity

A season-long campaign, not a two-day activation — sustained across the year.

Bespoke Commercial Design

Every element re-shaped around your objectives.

Own the Name of the Summit.

The Presenting Sponsor lock-up appears wherever ATIGS Summit 2027 appears — from the main stage to the arrival terminal. This is permanent, dominant and category-exclusive visibility.

01

Presenting Sponsor Lockup

Official designation “ATIGS Summit 2027, presented by [Sponsor Name]”, with your logo locked beside the ATIGS mark on every asset, press release and official communication.

02

Category Exclusivity

Sole presenting partner for the Summit and complete lockout of your industry sector — no competing brand holds a sponsorship, exhibition or speaking position at any tier.

03

Main Stage, LED & Step-and-Repeat

Permanent placement on the plenary stage backdrop, rotating hero position across all LED screens, session holding slides and the media step-and-repeat wall.

04

Arrival, Badges & Wayfinding

Brand presence on the welcome arch, registration desks, delegate badges, lanyards and full venue wayfinding and signage system.

05

Digital Home & Official Programme

Homepage, agenda and registration-flow placement with hyperlink on atigssummit.com, front-cover credit in the printed programme and permanent splash placement in the Summit app.

06

City, Airport & Hotel Branding

Co-branded outdoor billboards and city-centre placements across Accra, plus welcome branding at Kotoka International Airport and all official Summit hotels.



Open the Summit. Set the Agenda.

The Presenting Sponsor speaks first and is honoured on stage. Every platform below is reserved exclusively for your leadership team and cannot be purchased at any other tier.

01

Official Opening Remarks

Your principal addresses the Summit as the face of the event, ahead of the ceremonial programme and before heads of state, ministers and global investors.

02

Top Keynote Slot

The premier speaking position: a headline keynote of up to twenty minutes in the main plenary, with a moderated fireside option and full recording rights for your own channels.

03

Ribbon-Cutting Honour

Your CEO cuts the ribbon to officially open ATIGS Summit 2027 alongside host dignitaries, leading the VIP exhibition tour and the official Summit photograph.

04

High-Level Recognition Award

A distinguished ATIGS recognition award presented to your organisation on the main stage at the Awards Gala Dinner, on camera and in front of the full delegation.

05

Headline an Award Category

Present and name one ATIGS Award category in your brand name, announcing the winner on stage during the gala ceremony.

06

Executive Roundtable & Panel Seat

Host a closed-door roundtable, masterclass or private breakfast for 25–40 invited leaders on a theme of your choosing, plus a moderated panel seat and welcome remarks at an official pre-Summit mixer.



Protocol-Level Access.

Bring your leadership team into the rooms where sovereign and institutional decisions are made — with hospitality and protocol handled end to end.

01

30 All-Access Delegate Passes

Full-access passes for your executives, clients and guests covering every session, meal, reception and closed-door roundtable across the programme.

02

Private VIP Presidential Suite

A private suite for your leadership team with dedicated concierge and refreshments throughout the Summit, plus speakers' lounge privileges.

03

Reception with Heads of State

Invitations to the closed-door reception with heads of state, ministers and institutional principals, with curated introductions arranged by the ATIGS protocol team.

04

Reserved Front-Row Seating

Named front-row seating in the main plenary for your delegation at every headline session and ceremony.

05

VIP Executive Airport Transfers

Chauffeured pick-up and drop-off between Kotoka International Airport and official Summit hotels for your executive party.

06

Private Branded Meeting Room

A branded, private meeting room at the venue for the full duration of the Summit — your own negotiating table on the floor.



Convert Visibility Into Pipeline.

The most commanding commercial footprint on the Summit floor, engineered for qualified lead capture, product demonstration and measurable return on investment.

01

Premium Booth Pavilion

The largest and best-positioned exhibition pavilion, at the entrance to the main trade floor, custom-built to your specification with meeting space, screens and daily hosting support.

02

Brand & Sales Activation Zone

A bespoke experiential space for product integration, client hosting and demonstration — designed with your marketing team to capture qualified leads.

03

Plenary Demonstration Slots

Dedicated product demonstration slots on the networking-break stage, in front of the full assembled delegation.

04

Branded Delegate Gifting

Distribution of your branded gifts in official delegate bags and throughout the VIP suite.

05

Matchmaking & Lead Reporting

Structured investor and corporate matchmaking, badge-scan analytics and a qualified lead report with opt-in compliant delegate contact sharing.

06

Dedicated Executive Email Campaign

A solus email to the ATIGS database of 100,000+ global executives, plus logo placement in every delegate communication.



A Season-Long Media Programme.

Your brand carried well beyond the two days in Accra — twelve months of sustained international visibility across the ATIGS and VX networks.

01

Media MAX Coverage

Priority inclusion across the full ATIGS and VX media programme — broadcast, print and digital — with named credit in every official Summit announcement.

02

Pre-Event PR Campaign

A joint announcement release, executive interview placements and thought-leadership features with international and pan-African outlets ahead of the Summit.

03

Private Media Briefing

An exclusive on-site briefing with accredited international and pan-African press, convened and managed by the ATIGS media team.

04

Feature Brand Film — Up to 5 Minutes

A professionally produced brand film, shot on site and screened to the plenary audience, plus a complete professional photography and video content library.

05

Year-Round Social & Advertising

Twelve months of sustained placement across ATIGS and VX social, newsletter, homepage and paid digital advertising channels.

06

Post-Event MAX & First Refusal

Featured position in the post-Summit report and highlights film, continued presence in delegate communications, and first right of refusal on the next edition.

“The Presenting Sponsor is not a logo on a banner. It is the name the Summit is introduced by.”

Deliverables Summary Matrix.

Every deliverable confirmed in a written activation plan agreed with your marketing team.
All items below are included in the single \$150,000 Presenting Sponsorship.

DELIVERABLE	SPECIFICATION	STATUS
BRANDING & NAMING RIGHTS		
Presenting Sponsor lockup	"ATIGS Summit 2027, presented by [Sponsor Name]"	EXCLUSIVE
Category exclusivity	Full sector lockout, all tiers	EXCLUSIVE
Main stage backdrop, LED & holding slides	Permanent + rotating hero position	INCLUDED
Arch, badges, lanyards & wayfinding	Full venue signage system	INCLUDED
Website, app & programme cover	Homepage, splash screen, front cover	INCLUDED
Billboard, airport & hotel branding	Accra city-centre + arrival points	INCLUDED
CEREMONY, STAGE & THOUGHT LEADERSHIP		
Official opening remarks	Face of the event	EXCLUSIVE
Top keynote slot	Up to 20 minutes, main plenary	EXCLUSIVE
Ribbon-cutting & ceremonial honours	With heads of state and dignitaries	EXCLUSIVE
High-level recognition award	Presented at the Awards Gala	INCLUDED
Named award category	1 category, presented in brand name	INCLUDED
Executive roundtable / private breakfast	25–40 invited leaders	INCLUDED
Panel seat & pre-Summit mixer remarks	1 moderated panel + welcome remarks	INCLUDED
ACCESS, HOSPITALITY & PROTOCOL		
All-access delegate passes	30 passes	INCLUDED
Private VIP presidential suite	Full duration, with concierge	INCLUDED
Reception with heads of state & ministers	Closed-door, curated introductions	INCLUDED
Reserved front-row plenary seating	Named seats, all headline sessions	INCLUDED
VIP executive airport transfers	Chauffeured, executive party	INCLUDED
Private branded meeting room	Full duration of the Summit	INCLUDED
COMMERCIAL ACTIVATION & DEAL FLOW		
Premium booth pavilion	Largest, prime entrance position	EXCLUSIVE
Brand & sales activation zone	Bespoke experiential build	INCLUDED
Plenary demonstration slots	Networking-break stage	INCLUDED
Branded delegate gifting	Delegate bags + VIP suite	INCLUDED
Matchmaking & qualified lead report	Badge analytics, opt-in contacts	INCLUDED
Dedicated executive email campaign	Solus email, 100,000+ database	INCLUDED
MEDIA, CONTENT & LEGACY		
Media MAX coverage	Broadcast, print and digital	INCLUDED
Pre-event PR campaign	Joint release + interview placements	INCLUDED
Private media briefing	Accredited international press	INCLUDED
Feature brand film	Up to 5 minutes, screened in plenary	INCLUDED
Year-round social & paid advertising	12 months, ATIGS + VX networks	INCLUDED
Post-event MAX & first right of refusal	Report, highlights film, next edition	INCLUDED

Tailor-Made

Every element above can be re-shaped around your commercial priorities. Our team will build a bespoke Presenting Sponsor package with a dedicated sponsorship success manager from confirmation through to post-event reporting.

Previous Presenting Sponsors.

ATIGS Summit has a proven history of partnership with leading international financial institutions, global aviation conglomerates and industry pioneers.



ATIGS SUMMIT 2018 · PRESENTING SPONSOR

Banco Sol (Angola)

Washington, D.C., USA | International Trade Center
www.bancosol.ao

An Angolan commercial bank specialising in retail banking, microfinance and SME support, founded in 2001 and headquartered in Luanda. Operating under the slogan “Banco de Todos Nós”, Banco Sol used the Presenting Sponsorship to expand its institutional relationships and investor network across North America and Africa.

KEY ACTIVATION HIGHLIGHTS

- Headline opening address and ribbon cutting
- Booth pavilion and delegate arrival branding
- Sovereign deal-signing ceremonies
- VIP ministerial reception host



ATIGS SUMMIT 2023 · PRESENTING SPONSOR

Lufthansa Group (Germany)

Dubai, UAE | Dubai Exhibition Centre
www.lufthansagroup.com

A global aviation enterprise spanning passenger airlines, logistics and maintenance, repair and overhaul services. As Presenting Sponsor in Dubai, the Lufthansa Group positioned its network at the nexus of Africa–Global trade routes with dominant branding across the Summit floor.

KEY ACTIVATION HIGHLIGHTS

- Dedicated aviation lounge and hospitality suite
- Keynote panel leadership
- Private media briefing host
- Headline award recognition

How the Partnership Is Confirmed.

A clear, five-stage process from first conversation to post-Summit reporting — managed end to end by a dedicated sponsorship success manager.

01

Expression of Interest

Confirm intent with the sponsorship office and receive the full deliverables schedule and category-availability check.

02

Strategic Consultation

A working session with your marketing and business-development leadership to align the package with your commercial objectives.

03

Agreement & Deposit

Execution of the Presenting Sponsorship Agreement, accompanied by a 25% deposit upon signing to secure category exclusivity.

04

Activation Planning

A written activation plan is issued covering branding, stage, hospitality, media and lead-generation deliverables, with milestone reviews.

05

Delivery & Reporting

On-site execution in Accra, followed by a post-Summit performance report, media valuation and first right of refusal on the next edition.

INVESTMENT & PAYMENT SCHEDULE

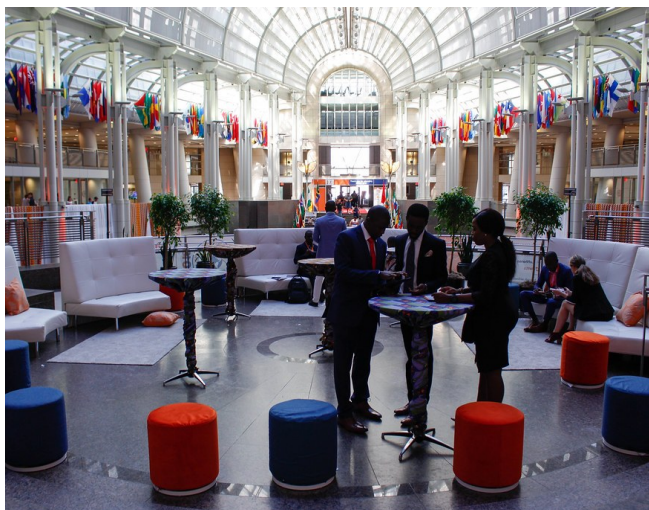
MILESTONE	AMOUNT (USD)	TERMS
25%	\$37,500	Deposit upon signing the sponsorship agreement — secures category exclusivity
50%	\$75,000	Due 31 March 2027 — releases branding, media and campaign production
25%	\$37,500	Due 60 days prior to the Summit — final activation and on-site delivery

Total investment: \$150,000 USD, exclusive to one organisation and one sector. Cash and value-in-kind structures can be combined by agreement.



Moments From Past Summits.

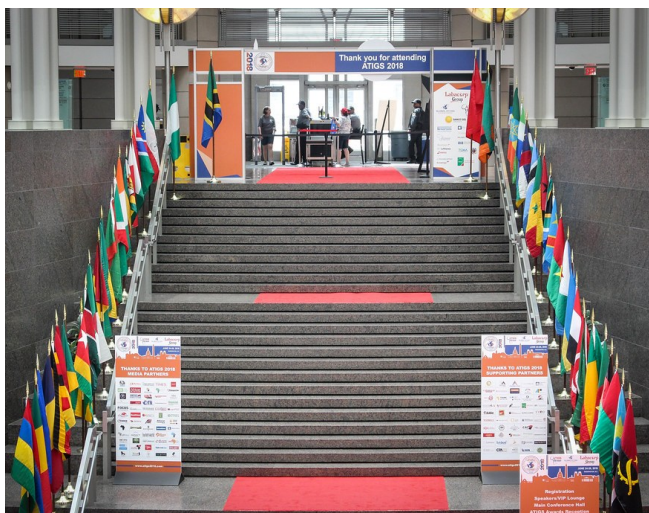
A decade of convening capital, policy and enterprise · the environments your brand will lead as Presenting Sponsor of ATIGS Summit 2027.



Exclusive Executive Networking Lounge
High-level G2B & B2B Matchmaking



Main Exhibition & Sponsor Branding Pavilion
Washington D.C. Trade Center Atrium



Dedicated Premium Booth Pavilions
Direct Brand & Product Demonstrations



VIP Executive Leaders Banquet
Private Dinner with Government Heads & CEOs

2027 — THE POSITION IS OPEN

Book Early. Maximise Impact.

Accra will host the largest edition of ATIGS to date. One organisation will present it — exclusive to a single brand and a single sector. Sponsorship is not an event; it is a season-long marketing campaign. The earlier you confirm, the sooner we amplify your brand across the ATIGS and VX digital, media and promotional networks.

Lead Generation

Qualified introductions, structured matchmaking and post-event lead reporting.

Brand Awareness

Year-round reach across Summit, media and partner channels in 85+ countries.

Thought Leadership

Stage, media and editorial platforms to shape the continental agenda.

Let's build the defining partnership of 2027.

Activate your sponsorship today and begin enjoying the benefits immediately. Our sponsorship team supports you at every step.

sales@vxperiences.com | www.atigssummit.com

GOVERNANCE & ORGANISERS

Hosted by ATIGS Network

Founded 2016 · www.atigsnetwork.com



Developed by VX Live

Founded 2015 · www.vxlive.events



Organised by Velocity Xperiences Global LLC

Founded 2015 · www.vxperiences.com



“A decade of defining moments.”