



AFRICA TRADE & INVESTMENT GLOBAL SUMMIT

ATIGS 2027

Partnership Opportunities

A global stage where investors, corporate leaders, senior government officials and industry professionals converge.

2016

ESTABLISHED

179

COUNTRIES REACHABLE

8

PARTNERSHIP TRACKS



CONTENTS

Inside this prospectus

01 Partnering with ATIGS 2027

Why organisations partner, and the value delivered

02 Sample partnership benefits

Eighteen representative benefits across categories

03 On-site participation benefits

Everything your delegation needs on the ground

04 Eight routes into ATIGS 2027

The full collaboration category summary

05 Partnerships in action

Signings, delegations and receptions

06 International Delegations Program

Leading a country, state or provincial delegation

07 Co-located conferences

Host your conference alongside the summit

08 Spin-off events

Stage your own event during summit week — at no cost

09 Powered by collaboration

Summary, materials available and next steps



Tailored frameworks. Every ATIGS 2027 partnership is structured around your objectives, regional focus and commercial priorities.

01 • PARTNERING WITH ATIGS 2027

Share the benefits. Build involvement.

Partnering with the ATIGS Network offers a powerful platform to engage global investors, corporate leaders, high-level government officials and key stakeholders from every major market. Through the summit's expansive programme, your organisation gains direct access to credible decision-makers and strategic opportunities to build trusted relationships, accelerate visibility and position your brand advantageously — saving both time and resources.

ATIGS 2027 partnerships are designed to deliver measurable value and strategic visibility. Benefits vary by partnership category and can be tailored for individual or organisational involvement.

Credible access

Verified decision-makers across trade, investment and policy

Measurable value

Structured deliverables tied to your commercial objectives

Global reach

Delegations, pavilions and media across continents

Tailored design

Frameworks shaped to your sector and regional focus



Partnership discussions, exhibition-floor meetings and investor briefings at ATIGS summits.

02 • SAMPLE BENEFITS AVAILABLE

Value engineered around your partnership category

The benefits below are representative of what is available across ATIGS 2027 categories. A detailed benefits schedule is issued for the category that best fits your goals.

01 Revenue-sharing opportunities across selected summit activations

02 Brand promotion and visibility across all summit materials and platforms

03 Printed recognition of your name and organisation in select brochures

04 Showcase your profile and industry expertise to a global audience

05 Direct engagement with senior-level delegates and decision-makers

06 Reinforce your corporate image and expand your subscriber base

07 Maximise qualified lead generation and enter new business markets

08 Align with leading industry professionals across trade and investment

09 Business profile listing on the event website, newsletters and booklets

10 Promotional materials displayed at literature tables in networking zones

11 Special recognition and acknowledgement at the Awards Ceremony

12 Opportunity to present an award during the Gala Dinner

02 • SAMPLE BENEFITS AVAILABLE (CONTINUED)

Further benefits by category

13 Promotion of your organisation, market or region to the global business community

14 Relationship building and network expansion with key international partners

15 Deepen sector understanding and growth through structured collaboration

16 Advertisement placement in the official conference handbook

17 Country Pavilion opportunity — purchase and resell units to exhibitors at preferential rates

18 Up to 20 complimentary expo passes for your organisation's guests and partners



Senior delegate conversations, panel audiences and partnership signings at ATIGS summits.

03 · ON-SITE PARTICIPATION BENEFITS

Everything your delegation needs on the ground

All on-site participation benefits apply across every collaboration category. Whether you join as an individual or organisational partner, you enjoy the full range of privileges listed below.

- 50% reduced rate on additional conference and expo registrations
- Complimentary breakfast and buffet lunch throughout official show days
- Access to the Awards Ceremony, with 30% off additional registrations
- Complimentary drink tickets for the exhibition hall reception
- Exclusive networking access to government officials, investors and major corporations
- Meet new clients, strengthen partnerships and reach a highly targeted audience
- Develop face-to-face relationships with senior executives and policymakers
- Establish strategic partnerships and expand your international footprint
- Gain insight into African markets, trade corridors and investment trends
- Accommodation discounts at official summit hotels
- Flight discounts on all SkyTeam airlines, serving 179 countries
- Worldwide flight discounts for your delegation
- 15% off car rentals during the event, applicable globally



Networking receptions, partnership briefings and government engagement at ATIGS summits.



04 · COLLABORATION SUMMARY

Eight routes into ATIGS 2027

ATIGS 2027 offers a wide range of meaningful collaboration opportunities designed to build strategic relationships, strengthen global engagement and advance shared goals. Full details of each category are available on request.

01

Strategic Summit Partner

Headline alignment with ATIGS 2027 across the full summit ecosystem — plenary presence, brand integration and executive access.

02

Sponsorship Partner

Category-specific sponsorship of sessions, gala dinner, awards, networking receptions, pavilions and delegate experiences.

03

Country & Regional Pavilion

Lead a national or regional pavilion, purchase units at preferential rates and resell to exhibitors from your market.

04

Delegation Leader

Convene and lead a country, state or provincial delegation through the International Delegations Program (IDP).

05

Media & Communications

Amplify ATIGS 2027 across broadcast, digital and trade press in exchange for reciprocal visibility and access.

06

Institutional & Development

Collaboration frameworks for development finance institutions, donor agencies, EDOs, IPAs and TPOs.

07

Co-Located Conference

Host your own conference in conjunction with ATIGS 2027 with full logistics support from the ATIGS team.

08

Spin-Off Events

Stage trade missions, receptions, roadshows, seminars and banquets alongside the official summit programme — at no cost.

05 • PARTNERSHIP OPPORTUNITIES IN ACTION

A summit built on real relationships



Left: partnership agreement signing at the Ronald Reagan Building International Trade Center. Right: handshake following a signing between ATIGS Network partners.



Left: international delegates at an official ATIGS reception. Right: partnership agreement signed with the Luanda-Bengo Special Economic Zone.



Signing ceremonies and memoranda exchanged with ATIGS partners across markets.

06 · INTERNATIONAL DELEGATIONS PROGRAM

Delegation Leader

The International Delegations Program (IDP) is a flagship initiative of the ATIGS Network, offering exclusive benefits to delegation leaders and their members participating in ATIGS 2027.

The programme is designed for trade organisations, government agencies, economic development groups, corporations and independent pavilion organisers who wish to lead delegations from countries, regions, states or provinces to ATIGS events.

Interested in leading a delegation to ATIGS 2027?

Contact the partnerships team at partnerships@vxperiences.com to discuss delegation size, sector focus and the benefits schedule for your market.



Delegation leader roundtables, international forum networking and the ATIGS awards ceremony.

07 · CO-LOCATED CONFERENCE PROPOSAL

Host your conference alongside ATIGS 2027

Co-locating your conference with ATIGS 2027 saves your organisation significant time and resources while placing your programme in front of an assembled global audience.

01 Full logistics support from the ATIGS operations team

02 Inclusion in official summit promotions and communications

03 Access to a pre-arranged block of hotel rooms for your attendees

To qualify, your conference must already have confirmed sponsorship or secured funding to cover its expenses.

08 · ORGANISING SPIN-OFF EVENTS

Stage your own event — at no cost

Host a spin-off event alongside ATIGS 2027. The ATIGS Network actively encourages the following institutions to convene their own activities during summit week.

01 Economic Development Organisations (EDOs)

02 Investment Promotion Agencies (IPAs)

03 Trade Promotion Organisations (TPOs)

04 International Development Organisations (IDOs)

05 Embassies and Consulate Members

Types of spin-off events

Trade missions · Receptions · Roadshows · Seminars · Banquets · Conferences

ATIGS 2027 promotes spin-off events and on-site receptions through the official Spin-Off Events Calendar, helping attract delegates and investors to your activity. All submitted events appear on the calendar and are visible to summit delegates. Organisers retain full control over participant lists and may update event details at any time.

A spin-off event takes place before or after the official ATIGS 2027 dates and is an excellent opportunity to showcase the advantages of investing or doing business in your region, and to strengthen relationships with potential investors and partners. Submit your event details as early as possible — many delegates finalise travel and schedules well in advance.

Submissions should include

Event title · Location, date and time · Brief event description · Language support · Market and industry focus · Event flyer or regional information (optional)



Business matchmaking, plenary sessions and expo ribbon-cutting during summit week.

09 · ADDITIONAL COLLABORATION IDEAS

Bring us something new

ATIGS 2027 welcomes innovative partnership proposals beyond the categories listed. If you have a distinctive idea for collaboration, we will tailor a package around your organisation's goals.

**IN SUMMARY**

Powered by collaboration

ATIGS 2027 is built by sponsors, partners, speakers, volunteers, media and delegates working together. Detailed materials are available on request:

[Frequently Asked Questions](#)[Registration Guidelines](#)[Visa & Travel Information](#)[Delegate Expense Worksheets](#)[Pricing & Sponsorship Brochures](#)

We look forward to working with you to accelerate business connections and investment opportunities across Africa and the world.



Let's build a strong, mutually beneficial partnership

The ATIGS Network partners with multinational corporations, local enterprises, industry associations, government agencies and donor organisations. We work closely with each partner to customise frameworks aligned to your business objectives, regional focus and strategic priorities.

FOR PARTNERSHIP AND COLLABORATION INQUIRIES

partnerships@vxperiences.com

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